

Milano International Design Week

April 17-22, 2018

Materials - evolution and roots

Fuorisalone

Mastella Space
Via dell'Orso 14,
Brera

Mastella partner of Inkiostro Bianco and Listone Giordano in the project Lineadeko.

MDW Everything starts from matter. Fabrics, crystals, marbles, gres and resins, but not only, are transformed by the craftsmanship of the Veneto region Made in Italy, in order to create products that perfectly suit in the most stylish bathrooms. From furniture to home textiles, clothing, precious accessories, wallpapers and natural cosmetics: everything you need to turn your bathroom into a core element of your home. Our events will guide you in this rediscovery of roots in order to furnish your home with style. Don't miss our Facebook lives to meet our guests behind the scenes!

Mastella

Mastella is a design brand of bathroom furniture Made in Italy that is aimed at the international market. Born in 1984 as a reality operating in the distribution of bathroom furniture, founded by Antonio Mastella. Over the years, the company has experienced continuous growth, passing first to the assembly of components for bathroom furniture and then to the study and production of furniture.

Mastella Design

Mastella Design was founded in 2005, in order to complete the bathroom furniture offer with freestanding bathtubs, washbasins and showers characterized by great design.

17TH-22ND APRIL 2018

MILAN DESIGN WEEK
VIA DELL'ORSO 14, BRERA

10:30 - 18:30
Free entry

18:30 - 22:00

"Fabrics and Crystals -
brand Monica
Mastella with
Swarovski crystals"
Cocktail Party and
deejay set.

Reservation required.

TUESDAY / 17

10:30 - 18:00
Free entry

18:00 - 19:30

"Prosecco and its
origins - stories and
wine tasting"

In partnership
with Villa Sandi

Reservation required

19:30 - 22:00
Food&Drinks
Free entry

WEDNESDAY / 18

10:30 - 18:00
Free entry

18:00 - 20:30

"Architect & TV Host -
Paola Marella talks about
2018 interior design
trends."
Reservation required.

20:30 - 22:00
Meet&Greet
free entry
Food&Drinks

THURSDAY / 19

10:30 - 22:00
Free entry

18:30 - 22:00

"Talk: from materials
to design."

Food&Drinks
Reservation required.

FRIDAY / 20

Saturday 10:30 - 19:00
Sunday 10:30 - 17:00
Free entry

**SATURDAY / 21
SUNDAY / 22**

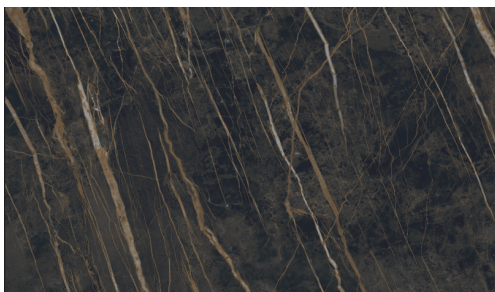


MASTELLA NEWS 2018

AGENDA

MATERIALS- EVOLUTION AND ROOTS.

Made in Italy



Mastella
ITALIAN BATH FASHION

Mastelladesign
BATH - FASHION

WHERE TO FIND US

Milan Design Week Via dell'Orso 14, Brera - iSaloni hall 24 Stand L21 presso
Inkiostro Bianco

MASTELLA - WHAT'S NEW 2018



VEINED MARBLE EFFECT

In the new Kami collection, Mastella introduces the Gres Laminam to the finishes of the latest trend: gold-veined marble, Noir Desir and gold-veined Calacatta, both in a matt and shiny version. Suitable for consoles with integrated basin, Laminam guarantees maximum hygiene, resistance and a natural aesthetic effect. Among Mastella vanities, the innovative console with integrated basin: the basin is covered by a removable panel that allows you to hide the drain hole, and have a continuous finish on the console.

MATERIC EFFECTS IN HPL

HPL is perfect for bathroom furniture, thanks to its qualities: it's a waterproof resistant material that recalls stone, cement, marble and wood. Among the last decorations chosen for the consoles, you can find Emperador, Calypso, Palladio and Calacatta, which are matt materials with a materic effect recalling precious stones and marbles but that last over the time.



MASTELLA - WHAT'S NEW 2018



FOUR NEW COLORS FOR FENIX

Mastella introduces in its collections the Fenix finish in four new colors: Castoro, Grigio Londra, Grigio Bromo and Nero Ingo.

Known and used for furnishing, Fenix is an antistatic material, hygienic and easy to clean. Matt and velvety, it is suitable for tops, consoles and furniture.

Resistant to scratches, abrasions and shocks, it is created to last over time.

OYSTER

Oyster is a console with integrated basin that has been created thanks to the match of two materials, crafted with the skills of the Venetian craftsmanship. Oyster feels like a single piece to the touch. The basin is made of matt or polished Mineralmarble resin, while the tops or the consoles are available in Fenix or HPL, in heights 1,2cm or 10cm.



MASTELLA DESIGN - WHAT'S NEW 2018



H O R U S

Horus is a washbasin with a particular asymmetrical shape, entirely made of Ceramilux, available in the lux or matt version. This material consists of minerals and acrylic resins and guarantees the washbasin excellent resistance over time. Horus is a semi-integrated washbasin: this means that it has been designed to be placed on consoles or tops of a washbasin cabinet, protruding only a few centimeters in height (in this case 7 cm). Horus allows it to be combined with both a wall-mounted mixer and an integrated mixer on the edge of the large basin: a choice to be made according to taste and to available space.

K O N N E W H I G H G L O S S L A C Q U E R C O L O R S

New glossy lacquers for Kon bicolor. This washbasin is outstanding for its spiral design, strong and straightforward. During the Milan Design Week it is possible to discover Kon in the new ruggine color. The interior of the basin maintains the natural color of CristalPlant, while for the external part it is possible to choose among the RAL colors available. Thanks to the Soft-Mat finish, the surface is smooth and velvety to the touch. Kon is the ideal solution for those who want to create great harmony in the bathroom.



MASTELLA DESIGN - WHAT'S NEW 2018



FOR YOU

For You is the new bathtub by Mastella Design. The reduced weight and dimensions of this bathtub made of last generation Cristalplant suitable for small bathrooms. Characterized by a classic and essential design, this bathtub is attractive for its incredibly thin edges, obtained thanks to the use of CristalPlant®biobased. For You is a design object, as latest trends suggest, which could be perfect in the bathroom, but also in unconventional spaces.

VOV 10° ANNIVERSARY

Unique for the black color, made exclusively for Mastella Design, Vov is the most iconic bathtub of the brand. Designed by Oriano Favaretto, a Venetian designer, it is made entirely of black CristalPlant with a long workmanship that brings this solid surface to become black in depth, without the need to use any type of painting. The treatment carried out with a system based on nanotechnology ensures that the surface of the bathtub is protected at the highest level.



MASTELLA - HI TECH



DIGITAL SENSORS

The latest trends in furniture bring an increasing use of smart technologies in every room to increase comfort. Mastella mirrors are equipped with smart sensors that allow the regulation of light intensity. You can choose between cold, warm or natural light, according to the ambience you wish to create during the day.

SHAPES AND MATERIALS FOR ESSENTIAL BATHROOMS

Fashions come and go, so does the mirror, while maintaining modern materials such as steel and aluminum, is available in a round, as well as rectangular shape. The titanium finish is one of the trendiest finishes available.

