



COMPANY PROFILE

Wood is a unique and diverse natural material and to use it to its full potential it is necessary to know it thoroughly. This is why the work of Slow Wood is based on passion for the study and research of wood species from all over the world.

ABOUT US

Slow Wood is an interior contracting company specializing in the realization of custom furnishings and floors both in residential and commercial contexts. It was created in 2014 by Gianni Cantarutti and Marco Parolini. Gianni, an expert in historic wood and lesser-known wood species, provides Slow Wood with a knowledge gained over a thirty-year research work in the wood sector. Marco, thanks to an extensive experience in project management and to a lifelong fascination with the world of woodworking, manages the innovative organizational structure of Slow Wood which relies on a team of designers and project managers to coordinate our projects. This is how Slow Wood can provide its clients (mainly design firms and general contractors) with the service of a specialized supplier focused on custom projects.

WHAT WE DO

Slow Wood realizes custom interiors and floors, supporting its clients with a thorough knowledge of wood as a material and with expertise in the design of furniture and flooring. The Slow Wood team assists the designer by offering optimal technical solutions paying close attention to finishes, executive details, assembly sequences, manufacturing optimization and maintenance aspects. Sharing ideas and skills with the client generates a dialogue that leads to the most innovative solutions and to a consolidation of partnerships with designers. Product development and process engineering advice made possible by a privileged relationship with craftsmen in the Slow Wood network also make Slow Wood a point of reference for prototyping.

Making use of their expertise, Slow Wood and their team of experts propose the wood and finishes that best meet their clients' needs, aiding them in the selection of the best available materials. The proposals are always new and take into account the supply procedures of less common woods, trends, the ability to find recovered wood, and new wood finishes, effects and treatments. In addition, Slow Wood is constantly searching for unusual wood species in their places of origin in order to offer different types of wood with unique colors, shapes, sizes and qualities.

Slow Wood also carries out a continuous work of technological research, so that innovation can fully merge with the tradition of woodworking. A network of more than 30 companies diversified in skill, size and specialization enables Slow Wood to realize projects by entrusting them to the most appropriate artisans according to the characteristics of the work to be performed. The selection of the best Italian artisan companies represents a great competitive advantage for Slow Wood in terms of quality and competitiveness. The Slow Wood team coordinates the work of the network artisans on a daily basis, managing every aspect of the project and ensuring a continuous control on the quality and timing of production. Transportation and assembly are carried out by highly qualified personnel equipped to operate in different situations with great attention to the particular needs of each client.

Slow Wood has chosen to take a concrete stance to be sustainable by obtaining the FSC certification which guarantees the use of wood exclusively from responsibly managed forestry.

THE TEAM

Gianni Cantarutti: the wood specialist. Endowed with thirty years of experience in the handling, study and selection of lesser known precious wood from around the world, Gianni Cantarutti is a staunch supporter of the responsible use of wood. He boasts a worldwide network which basically grants him access to all the woody species of the world that are technically and commercially usable.

SLOWWOOD®

THE WOOD EXPERTS

Marco Parolini: the manager. After earning a degree in engineering and working for 15 years in the field of project management thanks to which he acquired the necessary skills to manage complex projects, he decided to go out on a limb and create Slow Wood, the starting point of a project that has combined his passion for wood with a lifetime of professional experience.

The founding members are supported by a team with skills in project management, product development, interior design, strategy, communication and marketing.

THE XYLOTHEQUE

The Xylotheque is a collection of different types of wood, a special library consisting of wooden samples from all over the world. Located in the Milan showroom in Foro Buonaparte 44/A, in the prestigious Brera district, it is the operative heart of Slow Wood: not just a collection, but also a means to spread culture and passion, an innovative work tool and a point of reference for architects and professionals involved in projects that require the use of precious and special woods or advanced technical solutions. A careful selection makes it possible to choose and use materials consciously and effectively. The Milan Xylotheque displays all the usable wood species of the world, as well as samples of shapes, finishes and treatments, antique and recovered wood, root wood and veneers.

Expanded in October 2017, the Xylotheque now also includes numerous technical and aesthetic solutions for floors, walls and furniture in order to provide designers with a wider choice of finishes, design solutions and techniques.

This service by Slow Wood is completed by an online Xylotheque, a free consultation platform where you can find the different woods from our Xylotheque in Milan, with a particular focus on sustainability, workability, cost, ease of provisioning and most common uses for each kind of woody species.

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