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**PRESS RELEASE**

**New Product "MISOKA for Kids"**

The revolutionary toothbrush that only requires an easy rinse of water and is powered by Nano mineral ionic technology is now releasing the very first model only for kids.

Our toothbrush provides a smooth polishing comfort unlike anything you have ever experienced. The Nano mineral coated bristles easily clean and polish your teeth. The Nano minerals have been safety tested according to the same high quality standards required for water in Japan.

MISOKA for Kids is for babies who cannot rinse their mouth, infants who require assistance brushing their teeth, or kids who have difficulty with toothpaste.

The appearance and performance of the toothbrush is refreshingly brand new and will let kids and their caregivers enjoy their tooth brushing time together.

Our mission is to support our global environment by protecting our water resources.

Name: MISOKA for Kids

Size: Wide (Hats) 47mm x High 130mm

Material: AS Resin (Body) and Nylon (Bristle)

Package Size: Wide 53mmx High 145mm

Age: 1.5-5Years Old

About YUMESHOKUNIN Co., Ltd.: Established in 2007 by craftman, Yumeshokunin Co., Ltd. has developed and marketed products based around advanced nano-mineral technology. The company is a manufacturer that produces only the best goods based on a philosophy of craftsman quality making by hand rather than by machine and pursuing higher things in all its activities.