

G.T.DESIGN

UltraNative, the origin of a contemporary sign

Fuorisalone 2018

Agenzia Estra

Corso Garibaldi 34, Milano

April 17/21 - 10am/8pm

April 22 - 10am/7pm

Press preview April 16 - 10am/8pm

Cocktail April 17/19 - from 6pm

"The rug is the ground on which we were born. It resembles us. It is the first element around which one builds the intimate atmosphere of the home. It represents the fragrance, the habits and the poetics of a house. The rug is the archaic symbol that for G.T.Design becomes contemporary, quotidian, the sign that marks the boundaries of personal space."

Deanna Comellini

G.T.Design will be at the Fuorisalone 2018 with an installation focused on the vital, generative power of design. A pure language emanates from the dialogue between material, form and space; a return to the original figure that is, by inference, also highly innovative and contemporary. A return to basic, ancestral signs, where we can appreciate the abstraction of Deanna Comellini's design language, which acts on us and gives back to us a material in alchemical balance with space, listening to the natural force with which it has always been in dialogue. The event explores the extraordinary dedication to researching the contemporary rug that has brought the brand, created by the designer Deanna Comellini, to capitalize on more than forty years of history and accomplishments. Textile surfaces that, on the one hand, deepen the research regarding pioneering themes that are now established – such as using utterly new yarns and processes, the reflectivity of natural fibers or the technique of hand painting – and, on the other hand, explore new boundaries, like multilayer digital printing, giving rise to an extended range of expressive languages.

"UltraNative, the origin of a contemporary sign" traces the history of the creative research that designer Deanna Comellini has done over the years regarding the rug as a place to land, an intense surface that speaks to us through suggestion and deeper meanings. Already in her collections Coconutrug (1989) and Limited Edition (2000), both in coconut fiber, and in the limited edition of the Campi di Gravità (2004) collection, the rug as an object becomes a dense and magnetic chromatic space, evocative of other landscapes, from which to be abducted and attracted. Connections and cultural memories follow each other in the successive collections, weaving suggestive combinations of far distant fibers such as raw wool and precious silks, for example in the production of the Seta II Re rugs. The rhythmic and vibrant interweaving becomes materially significant, almost primitive. The dialogue that has been established between the light materials of the Volare rug is purely sign, the archaic patterns of which seem to float on the interstices woven by hand with age-old techniques. To finally arrive at this year's newest creation, the UltraNative collection, which embodies and sums up many powerful paths of pattern, in an innovative form created and exclusively registered to G.T.Design.

Four pieces that you can admire during the exhibition in Corso Garibaldi 34, in the heart of the Brera Design District:

UltraNative

The new collection designed by Deanna Comellini is born out of her strong desire to experience the evocative power of forms and patterns that are primal, archaic and original.

A unique feature of the collection is its format, registered exclusively by G.T.Design, the result of an intense research into new geometries, invoking undefined forms that are open to free interpretation. UltraNative is expressed within this unique border, fluid and irregular, halfway between an unstable circle and a beveled quadrilateral. Because of these 'undefined' boundaries, pieces from the UltraNative collection polarize the space and attract the eye with the unique power of their eidetic forms – those shapes that remind us of other things and suggest images perceived elsewhere. In the two versions, made with wool or with high-tech yarn, UltraNative prints an intense image on the fiber that encompasses the gesture of a primitive graphic sign.

UltraNative can be customized up to 4 meters wide and the product is available in two versions, small and large (190x200cm and 380x400cm).

Seta II Re

The Seta rug represents one of the most intense stages of research done by G.T.Design regarding contrasts created by vibrant surfaces and the play of light. The sensitive material of the silk yarn is paired with a background of pure wool in contrasting tones, alternating dense and rhythmic effects. The wool is as warm and substantial as the silk is diaphanous and luminous. Hand-woven and carved to obtain a relief surface, the fibers wind and twist in sumptuous and fluid system of full and empty segments.

The Seta model in the II Re version features the color and the vibrant richness of royal blue. The II Re on display was created in the Native form.

Volare

Starting with a technique that is thousands of years old, Deanna Comellini invents a new coloration procedure in order to achieve the maximum expressiveness from the sign. With the repetition of ancestral signs, the Volare rug communicates with simplicity and graphic force. The vibration that is created through the use of a special manual dye process makes the story three-dimensional and every rug unique.

Produced with New Zealand wool, it is offered in the terra version, a basic and elementary color. The Volare rug has also been made in indigo, blue and green.

Campi di Gravità

On display is the piece Viola Astratto 1, a limited edition that is part of the Campi di Gravità collection, which was first presented in 2004. The research focuses on the chromatic and optical power of the finest viscose fiber, with which these rugs are made, by hand, on traditional looms.

Here the red is overwhelming and aggressive, it runs and limits the serene escape of an unbounded field of ultraviolet crosshatching: unfocused sensations, intense and fragrant landscapes, evoking distant memories.

Milan, April 2018