

Alpha — Kilo



MEANDROS by Fromental, Maresca Interiors and Solomon&WU

Via Solferino 11

17-22 April 2018

Press Preview: 16 April 2018

For Salone del Mobile 2018, Fromental, Maresca Interiors and Solomon&WU are collaborating to present Meandros, a symbolic journey through objects, textiles, and materials.

The exhibition celebrates our relationship with the world and invites the visitor to partake in an immersive experience which aesthetically explores the evolution of humanity and reason.

Meandros is a journey through six rooms, beginning from the courtyard of Via Solferino 11. The visitor is suspended in both time and space, through an exploration of innovative materials, intricate wall coverings and modernist crafts with a myriad of forms and colours that seem to have surfaced from the most creative imaginations.

Each of the six rooms is an abstract representation of the evolution of human reason: in its rawest form, to its increasingly ordered state and finally culminating in its elevation to the highest form.

The desire to constantly push the boundaries of their craft and creativity has brought together Fromental, Maresca Interiors and Solomon&WU. Each shares the belief that design is a polyformal artistic expression, and for Salone del Mobile they are breaking constraints and formulating a complex, unified and sensory experience for visitors.

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Fromental's Tim Butcher says: *"When we met Cecilia and Elena we felt such a meeting of aesthetic minds. As we decided to collaborate on a Milan installation and the Meandros concept was outlined to us we felt incredibly inspired by their vision. Working and designing within this concept has been an amazing challenge giving us the chance to show the full breadth and depth of our unique abilities."*

Fromental will showcase several of their forthcoming designs including Clef des Champs and Goldino as well as several custom 'showpiece' installations using intricate techniques. Design classics including their Cibar design will feature in custom colourways.

Solomon&WU in collaboration with **Maresca Interiors** will debut the furniture capsule collection Creto. Combining Solomon&WU 's craftsmanship and expertise together with Maresca Interiors aesthetic, the collection creates timeless design with an ethical mindset, using pioneering sustainable materials.

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Notes to Editors:

About Fromental

Fromental is a British, award-winning wallcoverings atelier. With showrooms in each major territory, Fromental creates unique works of art for their clients. Each handmade panel demonstrates their distinct creative style. Designed in London and brought to life by skilled craftsmen in China, Fromental brings an inspirational design edge to traditional decorative arts, to create modern, yet timeless wall coverings for the luxury interiors market.

About Maresca Interiors

Established in 2016 by Italian-Brazilian sister duo Cecilia and Elena Maresca, Maresca Interiors is an interior design and antiques dealing studio based in London specialized in designing, directing and implementing interiors for residential houses and sourcing mid-century Brazilian furniture.

About Solomon&WU

Based in the UK, Solomon&Wu collaborate with architecture and design firms globally to provide their clients with products that define interior architectural style. The combination of design, R&D, and manufacturing leads to constant product innovation and the development of new materials. Continuing a tradition of British handmade luxury products for the global market, the company works to the highest standards of craftsmanship and design.

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