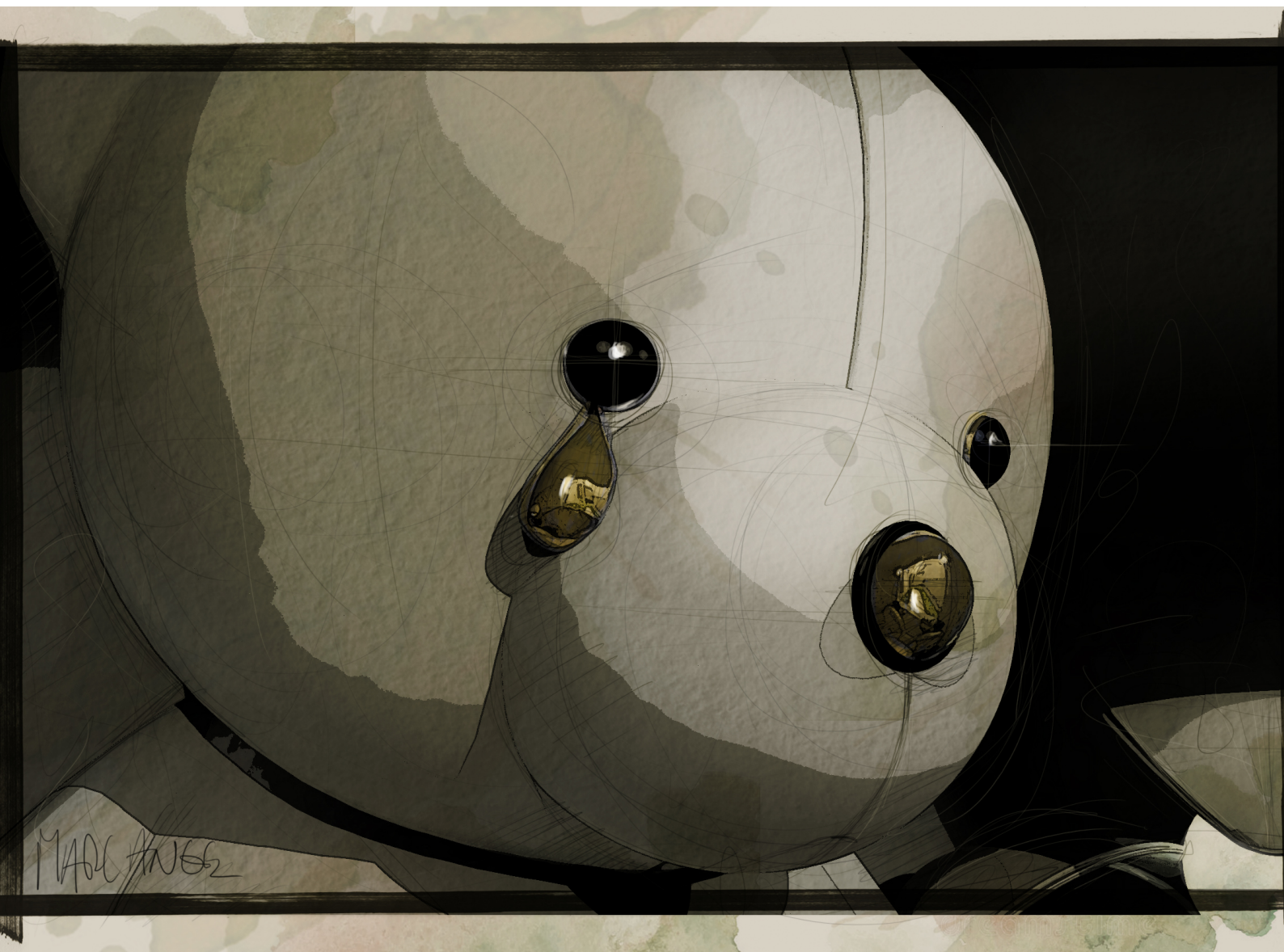


# Milan

# Design Week

**Sunbrella®** presents "Le Roi",  
the latest installation by **Marc Ange**

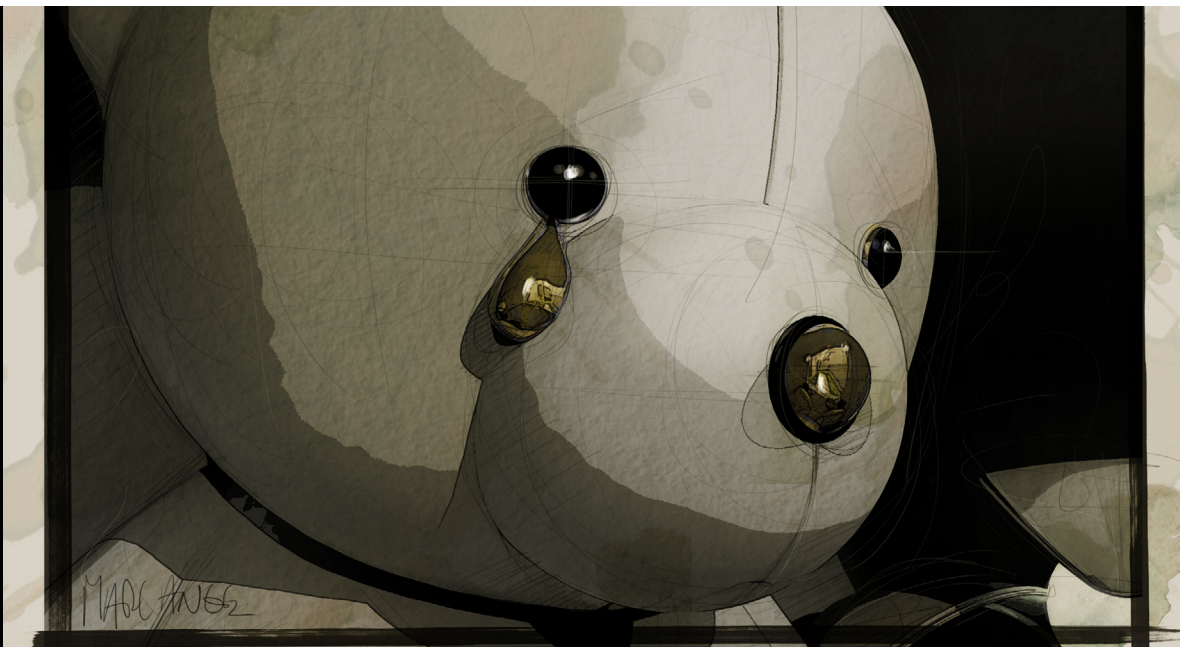
**Garden space at Wallpaper\* Handmade - Mediateca Santa Teresa**



Marc Ange  
Bloom Room

 sunbrella®

DESIGN + PERFORMANCE



For **Milan Design Week**, **Sunbrella®** has once again collaborated with designer and artist **Marc Ange** to present *Le Roi*, a monumental installation featuring exclusive designs located in the garden space of **Wallpaper\* Handmade**.

The event will see **Marc Ange** unveil his latest work *Le Roi* along with the never before seen *Refuge* lamps. Similar to the eccentric design of his *Les Araignées* armchairs, these two new designs are covered beautifully with **Sunbrella®** fabric.

*“In the center of the garden, gold leaf lamps guide you to an elevated room, like an altar, whose walls, floors and ceilings are covered with the same deep blue Sunbrella fabric. At the back of the room, opposite you, sits, as if on a throne, like a king, a giant teddy bear with blue fabric skin, his head cramped by the ceiling which is too low for him.*

*The bear is illuminated by two Refuge Lamps, presented here for the first time, which are also covered with the same blue fabric, and protected by a small army of Les Araignées chairs, still in the same material. You are standing at his feet and, four meters high, this Bear King, who has let his crown and sceptre fall to the ground, looks at you with a sad, marble gaze, a golden tear oozing from his right eye. Like an allegory of a lost childhood. He invites us, with his tender body, to come and lie against his belly, between his legs, or to sit on his plump thighs, behind his marble feet.”*

This beautiful encounter between **Sunbrella®** and **Marc Ange** has resulted in a most unique collection of pieces, coloured with fantasy and imagination. **Sunbrella's** expert savoir-faire in textiles partnered with **Marc Ange's** extraordinary creativity and inimitable designs results in this striking installation *Le Roi*, the product of a deeply thoughtful creative process.

**Exhibition in view from 17 - 21 April 2018 at the Wallpaper\* Handmade space**

Mediateca Santa Teresa  
Via della Moscova, 28  
20121, Milan

**17 April:** press preview from 10h - 12h  
Open to the public from 12h - 16h  
**From 18 to 20 April:** 10h - 18h  
**21 April:** 10h - 17h

## About Sunbrella®

A leader in its field for over 50 years, Sunbrella® combines performance and design to create extraordinary textiles for both indoor and outdoor use. They are woven exclusively from Sunbrella's solution-dyed acrylic fibres, guaranteeing high-quality resistance and ultimate cleanability.

Developed by the in-house design studio and inspired by the latest art and design trends, Sunbrella's collections offer all new exciting palettes with stylized motifs, bold stripes, and refined jacquards where the weaves are elegant, graphic, and surprising. Using a winning combination of performance, design, and creativity to develop high-quality contemporary collections, Sunbrella® consistently transforms and revisits its products to address the needs of its clientele.

A truly international standard-setter, Sunbrella® has earned recognition from key players in the industry as renowned manufacturers and furniture designers worldwide systematically choose Sunbrella® for their diversified offerings and incomparable quality. Founded on the belief that fabrics should be both functional and beautiful, Sunbrella® has affirmed its position as the premier performance textile manufacturer.

[www.sunbrella.com](http://www.sunbrella.com)

## About Marc Ange

Marc Ange was born in the Holy City of Rome, under the terror of the Red Brigades, in a rootless family with a surreal story, torn between art, religion and madness. His childhood marks his universe and his creations, eternally balanced between the real and the unreal, perfection and mistake, harmony and chance. It is in Paris, the city where he grew up, that Marc Ange develops his work as a Designer.

Founded by Marc Ange in 2008 in Paris, Bloom Room benefits from creators with profiles and personalities that are as particular as they are complementary. Marc Ange now lives in Los Angeles where he opened his second studio, drawing inspiration from the city's vibrant artistic wave.

Marc Ange is currently developing concepts for hotels, restaurants, boutiques and private residences from both his studio in Paris and Los Angeles. Bloom Room operates globally, without any industry boundaries, only specializing in the creation of the extraordinary.

[www.bloomroomstudio.com](http://www.bloomroomstudio.com)



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