

KARIM RASHID PER MANUEL RITZ & VESTA
Fuorisalone 2018

17 -22 April 2018 Brera Design District
Via Solferino 1

“ I think we could leave in a completely different world, Full of items spaces places worlds spirits and experiences inspired to the contemporary world” Karim Rashid, the undisputed icon of the design world, defines his inspiration for the projects that are in this edition of Fuori Salone 2018: they will be introduced and exhibited in the Manuel Ritz boutique located in via Solferino n.1 from the 17th to the 22nd April during Fuorisalone.

“Solid” is the name of the collections of lamps and interior design items made of acrylic crystal engraved through laser and led-fed, which was born from the corporation between Vesta and Karim Rashid, made in four sizes from 14.5 cm to 100 cm. Each product is hand-crafted and folded in four points so that the matter gets the shape of a cube.

The lamps inspired the limited-edition T-shirts by Manuel Ritz, where the textures have been either applied all over or centred on organic cotton with different nuances.

According to Karim Rashid the designers have to humanise both our physical and virtual world, and in creating two textures, *Titsandbutts and Flots*, he applied patterns with soft curves and organic shapes to create a feeling of both comfort and pleasure, quality collections talking to this world and touching the people’s feelings, to be found out in this edition of Fuorisalone 2018.

Technical details:

The lamps “Solid” are made of acrylic crystal hand-crafted and folded in 4 points, laser engraved.

The sizes are:

14,5 x 14,5 x 14,5 cm – 5w/24v (small)

22,5 x 22,5 x 22,5 cm – 9w/24v (large)

37,5 x 37,5 x 37,5 cm – 15w/24v (medium)

100 x 45 x 33 cm – 18w/24v (extra-large)

VESTA

Vesta was born from an experience that started in 1983, a company specialised in the working of acrylic crystal that stands out due to its expertise and its technological know-how.

Vesta designs and manufactures top projects aimed at a demanding public that knows how to appreciate the fine details of a careful and ongoing research. Acrylic crystal, the main material used, has been chosen due to its high features of transparency and lightness. Modern technologies matched to the craftsmen skills give life to unique products

Manuel Ritz

Manuel Ritz, the male total look brand by Manifattura Paoloni S.p.A; joins innovation and tailored inspiration for a cosmopolitan audience that loves traditional elegance revised under a modern point of view. The wearability, the details such as the buttons, the linings and the embroideries lit up by lively colours, answering to the will of amazing through good manners have to be conveyed this way. Defined and unmistakable details, sometimes evident, for those who can dare, and some others almost hidden for those instead who prefer a discretion always able to amaze and amuse. All this makes Manuel Ritz the symbol of a collection of clothes that, though keeping a strong link with Italian tradition, manages to develop the most updated and cutting-edge trends suited to different tastes and occasions of use.