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April 16, 2018

*Press Release*

**ABHIKA HOME COUTURE**

Milano Design week 2018

“Abhika Maximalism: elegance with character”

Home interior inspirations at Fuorisalone\_ Abhika, beyond an essential selection of the iconic models from its collection, will present some special previews for Fuorisalone. The leading and influential event, that together with Salone del Mobile defines the Milano Design Week, will be the stage to introduce to the public: the exclusive “Palmery” and “KENZIA” lighting prototypes, the new eccentric ceramic sculptures inspired by the traditional “Moor heads” of Caltagirone, the personalized wallpaper and the freshly designed models of table and armchairs with gold chromed finishing. All the new products are characterized by a distinctive touch of Maximalism that has always been visible in Abhika design.

The homecouture brand is able to seduce you through unique detailed artisanal pieces made with precious materials that create a point of interest in the interior. The strong decorative imprint that characterizes Abhika models, is skillfully measured to bring out the individual piece in every space, harmonizing it through combinations of different materials (metals, ceramic, glass, mirror, velvet, stone and mother of pearl) and different colors (pink, lavender, gold, black and white). This talent in matching equally strong and yet different pieces is the secret ingredient of the company. The maximalist attitude does not give up on anything, on the contrary it includes and emphasizes many different styles without ever loosing sight of harmony and elegance. An all – encompassing look that offers ideas to create brilliant interiors with eclectic and decorative objects signed by Abhika!

The exposition is in Brera, inside the prestigious courtyard of via Solferino 11.

**#abhikafuorisalone2018**

**Link to press kit:** [**https://www.dropbox.com/sh/d87hgs3jedcojpm/AACb-WkBMxrVhjYLLJrxM6HWa?dl=0**](https://www.dropbox.com/sh/d87hgs3jedcojpm/AACb-WkBMxrVhjYLLJrxM6HWa?dl=0)

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